**PBS KIDS and WGBH Boston Announce Season 2 and 3 of PINKALICIOUS & PETERRIFIC**

*New Seasons Will Feature 25 episodes That Further Explore the Arts*

**BOSTON, October 7, 2019 –** PBS KIDS and WGBH Boston today announced that the hit animated series, **PINKALICIOUS & PETERRIFIC,** will return for a second season in 2020, and a third season to follow. The series, based on the best-selling books by Victoria Kann, encourages kids ages 3-5 to engage in the arts and self-expression, sparking their imagination and creativity. The second and third seasons will delve deeper into arts education plotlines, covering areas such as music, dance and visual arts.

“Both girls and boys love **PINKALICIOUS & PETERRIFIC,** and we’re thrilled kids will be able to have more fun with Pinkalicious, Peter and their friends Jasmine, Rafael and Kendra with the new seasons,” says series Executive Producer Dorothea Gillim. “Research underscores the importance of participation in the arts for children’s cognitive and emotional development, and **PINKALICIOUS & PETERRIFIC** helps all children see creative possibilities in the world around them through engaging, charming stories and gorgeous animation.”

Produced by WGBH Boston and Sixteen South Studios, the second season of **PINKALICIOUS & PETERRIFIC** will kick off in spring 2020 and feature 13 half-hour episodes, each comprising two 11-minute stories and a live action interstitial. Season three will include 12 episodes, comprising 10 additional half-hour episodes. Also in the works is a new hour-long, two-episode special about Valentine’s Day. There also will be three new digital games that reinforce the arts curriculum available on [pbskids.org](http://www.pbskids.org/) and on the PBS KIDS Games App, as well as new educational resources on [PBS Learning Media](https://www.pbslearningmedia.org/).

“Access to educational experiences that support development and growth are critical for all of our children, and **PINKALICIOUS & PETERRIFIC** provides access to an arts and self-expression curriculum that can lead to higher academic performance,” says Jon Abbott, WGBH president and CEO. “WGBH is proud to create programs like **PINKALICIOUS & PETERRIFIC** that help strengthen skills like creative thinking, collaboration and resilience that our children need to thrive and achieve life-long success.”

“We’re thrilled to welcome two new seasons of PINKALICIOUS & PETERRIFIC to PBS KIDS,” says Linda Simensky, Head of PBS KIDS Content. “We know children have loved exploring the arts with Pinkalicious and Peter, and are excited to continue building on this crucial component of kids’ learning.”

**PINKALICIOUS & PETERRIFIC** follows the adventures of Pinkalicious and her brother, Peter, as they explore the town of Pinkville with their friends. Together, they find creative opportunities and imaginative solutions to problems, encouraging young viewers to do the same. During the launch of its first season, PINKALICIOUS & PETERRIFIC saw a strong premiere with almost 38 million streams on PBS KIDS digital platforms.

PINKALICIOUS & PETERRIFIC is developed and produced with funding from PBS, the Corporation for Public Broadcasting, and Northern Ireland Screen.

*\* Source: Google Analytics: 1/15/18 - 2/26/18*

**About PINKALICIOUS & PETERRIFIC**

PINKALICIOUS & PETERRIFIC isbased on the Harper Collins book *Pinkalicious*, written by Victoria Kann and Elizabeth Kann, illustrated by Victoria Kann, as well as additional books in the series written and illustrated by Victoria Kann. Executive producers are Dorothea Gillim (WGBH) and Victoria Kann. The series is co-produced by WGBH and Sixteen South. PINKALICIOUS & PETERRIFIC is produced with funding from PBS, CPB and Northern Ireland Screen.

**About WGBH**WGBH Boston is one of America’s preeminent public broadcasters and the largest producer of PBS content for TV and the Web, including *Frontline*, *NOVA*, *American Experience, Masterpiece, Antiques Roadshow*, *Arthur*, *Pinkalicious & Peterrific,* and *Molly of Denali,* as well as other primetime and lifestyle series. WGBH also is a major supplier of programming for public radio, and a leader in educational multimedia for the classroom, supplying content to PBS LearningMedia, a free national broadband service for teachers and students. WGBH is a pioneer in technologies and services that make media accessible to those with hearing or visual impairments. WGBH has been recognized with hundreds of honors: Emmys, Peabodys, duPont-Columbia Awards and Oscars. Find more information at [wgbh.org](http://www.wgbh.org/).

**About Sixteen South Studios**

Sixteen South creates and produces quality television with heart for every child in every home in every country across the world. The studio’s highest rating shows can be seen on Disney, PBS kids, Hulu, Nickelodeon and Netflix, as well as on public broadcasters in most countries across the world.

They’ve won over 30 international awards for their work including the BAFTA for Best Independent Children’s Production Company and their hit shows include ‘Claude’ on Disney Junior, broadcast in all countries across Europe, Middle East, Africa and Australia; ‘Lily’s Driftwood Bay’, airing on Nickelodeon, KiKA and into 130 international territories; ‘Wildwoods’ on Hulu, Carousel and ABC; ‘Pinkalicious and Peteriffic’ on PBS kids; ‘Pajanimals’, with The Jim Henson Company; ‘Big & Small’; ‘Big City Park’ and ‘Sesame Tree’, a partnership with Sesame Workshop.

**About PBS KIDS**
PBS KIDS, the number one educational media brand for kids, offers children ages 2-8 the opportunity to explore new ideas and new worlds through television, digital media and community-based programs. PBS KIDS and local stations across the country support the entire ecosystem in which children learn, including their teachers, parents and community. Provided by stations, the free PBS KIDS 24/7 channel and live stream is available to more than 95% of U.S. TV households. Kidscreen- and Webby Award-winning [pbskids.org](http://www.pbskids.org/) provides engaging interactive content, including digital games and streaming video. PBS KIDS offers mobile apps to help support young children’s learning, including the PBS KIDS Video app, which is available on a variety of mobile devices and on platforms such as Roku, Apple TV, Amazon Fire TV, Android TV, Samsung TV and Chromecast. PBS KIDS also offers parent and teacher resources to support children’s learning anytime and anywhere. For more information on PBS KIDS content and initiatives supporting school readiness and more, visit [pbs.org/pressroom](http://pbs.org/pressroom), or follow PBS KIDS on [Twitter](http://twitter.com/pbskids), [Facebook](http://www.facebook.com/pbskids) and Instagram.

**About the Corporation for Public Broadcasting**

The Corporation for Public Broadcasting (CPB), a private, nonprofit corporation created by Congress in 1967, is the steward of the federal government’s investment in public broadcasting. It helps support the operations of more than 1,500 locally owned and operated public television and radio stations nationwide. CPB is also the largest single source of funding for research, technology and program development for public radio, television and related online services. For more information, visit [cpb.org,](http://www.cpb.org/) follow us on Twitter [@CPBmedia](https://twitter.com/CPBmedia), [Facebook](https://www.facebook.com/CorporationForPublicBroadcasting/) and [LinkedIn](https://www.linkedin.com/company/19798) and [subscribe](https://www.cpb.org/subscribe) for other updates.

###