



## PBS ANNOUNCES HOPE IN THE WATER PREMIERE DATE

**Character-Driven Nature Docuseries, Featuring Environmental Enthusiasts Shailene Woodley, Martha Stewart, Baratunde Thurston, and Special Guest José Andrés, Set for June 19, 2024**



*Caption (L-R): Environmental Enthusiasts Shailene Woodley, Martha Stewart and Baratunde Thurston reveal hidden underworlds jeopardized by climate change, irresponsible fishing and exploitation and habitat destruction, in HOPE IN THE WATER, premiering in Summer 2024 on PBS, PBS.org and the PBS App.*

**ARLINGTON, VA; Feb. 12, 2024** – During today’s **Winter TCA Press Tour**, **PBS** announced the groundbreaking, character-driven docuseries [HOPE IN THE WATER](#) will premiere on **Wednesday, June 19, 9-10 p.m. ET** on **PBS** ([check local listings](#)), [PBS.org](#) and the [PBS App](#). The three-part program from 4-time James Beard Award and Emmy Award winner Chef **Andrew Zimmern** and his production company **Intuitive Content** (MSNBC’s “What’s Eating America,” “Family Dinner,” “Andrew Zimmern’s Wild Game Kitchen,” “Feral”), travel the globe to discover the creative solutions and breakthrough blue food technologies that could not only feed us but help save our threatened seas and fresh waterways.

The series highlights the stories of amazing innovators, aquafarmers, and fishers who are working toward a sustainable future for the planet. Celebrated environmental enthusiasts **Shailene Woodley**, **Martha Stewart**, **Baratunde Thurston**, and **José Andrés** reveal hidden underworlds jeopardized by climate change, irresponsible fishing and exploitation, and habitat destruction. They are each authentically tied to a particular story, seeking smart solutions to a planet in peril.

A brief overview of each one-hour episode is as follows:

**EPISODE 1: HOPE IN THE WATER “The Fish in the Sea”**  
**Premieres: Wednesday, June 19, 9-10 p.m. ET**

As our seas and sea life face existential threats on an unprecedented scale, new approaches to fishing on the open ocean aim to turn peril into plenty. In the debut episode of **HOPE IN THE WATER**, journalist [Baratunde Thurston](#) (AMERICA OUTDOORS) travels to Puerto Rico to see



a sustainable diamondback squid fishery born from the wreckage of 2017's Hurricane Maria. [José Andrés](#), a renowned chef and humanitarian, recounts the aftermath of the hurricane, which devastated Puerto Rico in 2017. He founded and volunteers with [World Central Kitchen](#) and prepared more than four million meals to feed hungry survivors. World Central Kitchen also provided grants to fishers to repair boats, buy new engines, and rebuild their fishery. Marine conservationist [Raimundo Espinoza](#) assisted that effort and is now helping these fishers pivot to a new and sustainable species: 60-lb., diamondback squid.

The episode also features [Hi'ilei Kawelo](#), an Indigenous fisherwoman and founder and executive director of [Paepae o He 'eia](#) in Oahu, Hawaii), who has made it her life's work to restore an ancient fishpond filled with wild fish. And on the Scottish Isle of Arran, two villagers, [Howard Wood](#) and [Don McNeish](#), beat the odds to establish the country's only no-take zone – an area closed to fishing and now filled with abundance.

**EPIISODE 2: HOPE IN THE WATER “Farming in Water”**  
**Premieres: Wednesday, June 26, 9-10 p.m. ET**

Farmed fish has a PR problem rooted in a legacy of pollution and environmental disaster. But innovative technologies and a reconsideration of ancient practices may hold the secrets to sustainably feeding our growing population. In the second episode of **HOPE IN THE WATER**, multi-talented entrepreneur, tastemaker, author, and conservationist [Martha Stewart](#) learns the ropes at a scallop farm off the coast of Maine. **Stewart** has a deep connection to the Gulf of Maine – the fastest warming body of water on the planet. She sails into Penobscot Bay where [Andrew Peters](#), a young fisherman, abandoned his plans of lobstering for a more sustainable alternative: scallop farming. As **Stewart** cooks the scallops, she notes that Maine's famous lobsters are now migrating further north in search of colder water. Aquafarms like this are the future.

In Alaska, [Dune Lankard](#), a native Eyak fisherman and the founder of [Native Conservancy](#), plants state-of-the-art kelp farms in Prince William Sound – an antidote to years of environmental destruction. Viewers are also introduced to [Dr. Loc Tran](#), a scientist in Vietnam, and [Paul Damhoff](#), a former livestock farmer in Blomkest, Minnesota, who are all trying to make the world's most popular seafood – shrimp - into a responsible bumper crop.

**EPIISODE 3: HOPE IN THE WATER “Changing the Menu”**  
**Finale: Wednesday, July 3, 9-10 p.m. ET**

With demand for seafood on the rise, what we eat can put tremendous pressure on fisheries and negatively affect the ocean. But creative approaches to diversifying our seafood diets are rewriting menus worldwide. In the finale episode of **HOPE IN THE WATER**, actor and activist [Shailene Woodley](#), goes underwater with urchin divers who collect “zombie” urchins then delivers them to a farm, [The Cultured Abalone](#), where their buttery roe is grown and harvested – turning an ecological imbalance into a saleable commodity and helping to save the kelp at the same time.

In Philadelphia, marine biologist [Dr. Talia Young](#) and founder/executive director of [Fishadelphia](#), connects Atlantic fishers with inner-city high school students through a subscription fish program that features less popular fish. [Thor Sigfusson](#), founder and chairman of the [100% Fish Project](#) in Reykjavik, Iceland, fosters innovation to get the most out of a single cod, including a popular



cod collagen soda.

For more information on **HOPE IN THE WATER** including clips, images, and episode previews, visit the [PBS PressRoom](#). Viewers are also encouraged to engage in online conversation about the series by tagging **@PBS** and using **#HopelnTheWaterPBS** on [Facebook](#), [X \(formerly Twitter\)](#), and [Instagram](#).

**HOPE IN THE WATER** is part of a larger multiyear impact campaign led by the non-profit, [Fed by Blue](#). The mission of Fed by Blue is to provide and inspire visionaries, thought leaders, ocean lovers, activists, early-adopters, foodies, and consumers with the knowledge and materials to help protect and participate in a responsible blue food system.

**HOPE IN THE WATER** is part of a multiyear, multiplatform initiative from PBS that explores every aspect of how climate change impacts communities, countries and the entire planet. The comprehensive focus represents PBS's biggest-ever commitment to the topic, providing a deeper understanding of the issues surrounding climate change and exploring its intersections with conservation, biodiversity and the ecosystem. PBS and its member stations will create a rich destination of storytelling that details the challenges of a changing climate while highlighting examples of hope and positive impact. Learn more about PBS's commitment to [Climate, Nature & Our Planet](#).

Funding for **HOPE IN THE WATER** was provided by The Builders Bridge LLC and Anne Ray Foundation.

Award-winning filmmaker **Brian Peter Falk** (Robert Redford's "The Conspirator," "Against the Sun," "What's Eating America") serves as director of **HOPE IN THE WATER**. The docuseries is produced by **Intuitive Content** with **Andrew Zimmern** and **Patrick Weiland** as executive producers. **David E. Kelley** serves as executive advisor with Michele Wallin as series producer. Blue-foods experts and advocates **Jennifer Bushman** and **Jill Kauffman Johnson** serve as advisors and impact producers. **Katherine Bryar** serves as an advisor. **Bill Gardner** serves as executive-in-charge for PBS.

### **About Intuitive Content**

Founded by chef **Andrew Zimmern** and based in Minneapolis, Intuitive Content develops and produces dynamic original television series and broadcast specials while partnering with some of the world's biggest companies to create brand-driven series and web content. The company's expertise and focus are creating entertainment around captivating human narrative, food, lifestyle and travel. Intuitive Content is dedicated to illuminating cultures around the globe with integrity and an exceptional production value. The company's series include "Family Dinner" (Magnolia Network/discovery+), "ZoëBakes" (Magnolia Network/discovery+), "Feral" (Outdoor Channel), "Wild Game Kitchen" (Outdoor Channel), "What's Eating America" (MSNBC), "Crash Test World" (Discovery), "The Zimmern List" (Travel Channel) "How to Survive a Murder" (Reelz), "Appetite for Life" (Toyota), and more.

### **About PBS**

**PBS**, with more than 330 member stations, offers all Americans the opportunity to explore new ideas and new worlds through television and digital content. Each month, PBS reaches over 42 million adults on linear primetime television, more than 15 million users on PBS-owned streaming platforms, and 56 million people view PBS content on social media, inviting them to



experience the worlds of science, history, nature, and public affairs; to hear diverse viewpoints; and to take front-row seats to world-class drama and performances. PBS's broad array of programs has been consistently honored by the industry's most coveted award competitions. Teachers of children from pre-K through 12th grade turn to [PBS LearningMedia](#) for digital content and services that help bring classroom lessons to life. As the number one educational media brand, [PBS KIDS](#) helps children 2-8 build critical skills, enabling them to find success in school and life. Delivered through member stations, PBS KIDS offers high-quality content on TV — including a PBS KIDS channel — and streaming free on [pbskids.org](#) and the [PBS KIDS Video app](#), games on the [PBS KIDS Games app](#), and in communities across America. More information about PBS is available at [PBS.org](#), one of the leading dot-org websites on the internet, [Facebook](#), [Instagram](#), or through PBS [apps for mobile and connected devices](#). Specific program information and updates for press are available at [pbs.org/pressroom](#) or by following [PBS Communications on X \(formerly Twitter\)](#).

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***Editorial Note:*** For images and additional up-to-date information on **HOPE IN THE WATER** and other PBS programs, visit **PBS PressRoom** at [pbs.org/pressroom](#).