



**FOR IMMEDIATE RELEASE**

## **NBCUNIVERSAL NEWS GROUP CHAIRMAN CESAR CONDE TO RECEIVE THE 2023 HISPANIC HERITAGE MEDIA AWARD**

*Conde, who leads the largest news organization in the nation, joins multiple Grammy/Latin Grammy winners [Café Tacvba](#), Grammy Award nominee, [Omar Apollo](#), and the Fastest-growing Mexican-American food brand [Siete Family Foods](#), as honorees announced for the [36th Hispanic Heritage Awards' September 29th broadcast on PBS](#)*

*Stay tuned for more honoree announcements*



**WASHINGTON, DC – (8/17/2023) –** The Hispanic Heritage Foundation (HHF) announced today that Cesar Conde – Chairman of the NBCUniversal News Group, the largest news organization in the country, encompassing NBC News, CNBC, MSNBC, NBC News NOW, Telemundo Enterprises and NBCUniversal Local– will receive the Hispanic Heritage Media Award during the 36th Hispanic Heritage Awards on Thursday, September 7th, at the John F. Kennedy Center for the Performing Arts. The program will be broadcast nationally on PBS on Friday September 29, 2023, and will stream on PBS.org.

Under Conde’s leadership, NBCU News Group has increased its position as the most watched news organization in the United States, reaching more than seven in 10 adults every month. It has accelerated its leading position across all platforms, making substantial investments in digital and streaming news. Its streaming network, NBC News NOW, continues to achieve record-breaking viewership numbers and is the fastest-growing streaming news network in the country.

Conde established NBCU Academy, the award-winning journalism training program, which partners with 45 institutions of higher education across the country. Free and accessible to everyone, its goal is to help increase diversity by gender, race, geography, socio-economic background and perspective in the journalism profession.

“Cesar Conde is a special leader, who profoundly understands the value Latinos bring the industry.” said Antonio Tijerino, HHF President and CEO. “We are thrilled to recognize how Cesar’s bold vision and meaningful actions have made an impact throughout the journalism profession and, more broadly, the media industry.”

Previously, Conde was Chairman of NBCU International Group and Telemundo Enterprises. Prior to NBCU, Conde was President of Univision Networks. He also served as a White House Fellow for Secretary of State Colin L. Powell from 2002–2003.

Conde serves on the board of directors of Walmart (NYSE: WMT) and PepsiCo (NASDAQ: PEP) and is a Member of the American Academy of Arts and Sciences, a Trustee of the Aspen Institute, and a Board Member of Council on Foreign Relations. He holds a B.A. from Harvard University, and an M.B.A. from the Wharton School at the University of Pennsylvania.

The historic Hispanic Heritage Awards, which were created by the White House to commemorate the establishment of Hispanic Heritage Month in America, is among the highest honors by Latinos for Latinos and supported by 40 national Hispanic-serving institutions. Watch the playlist for last year’s awards [HERE](#) & [Check out HHF past honorees.](#)

### **About the Hispanic Heritage Foundation**

The Hispanic Heritage Awards serve as a launch of HHF’s year-round mission focused on education, workforce, social impact and culture through the lens of leadership. HHF is a national 501(c)(3) nonprofit organization. For more information, visit [www.hispanicheritage.org](http://www.hispanicheritage.org) and follow the Hispanic Heritage Foundation on [Instagram](#), [Facebook](#), [Twitter](#), and [TikTok](#).

### **About PBS**

**PBS**, with more than 330 member stations, offers all Americans the opportunity to explore new ideas and new worlds through television and digital content. Each month, PBS reaches over 42 million adults on linear primetime television, more than 15 million users on PBS-owned streaming platforms, and 56 million people view PBS content on social media, inviting them to experience the worlds of science, history, nature, and public affairs; to hear diverse viewpoints; and to take front-row seats to world-class drama and performances. PBS’s broad array of programs has been consistently honored by the industry’s most coveted award competitions. Teachers of children from pre-K through 12th grade turn to **PBS LearningMedia** for digital content and services that help bring classroom lessons to life. As the number one educational media brand, **PBS KIDS** helps children 2-8 build critical skills, enabling them to find success in school and life. Delivered through member stations, PBS KIDS offers high-quality content on TV — including a PBS KIDS channel — and streaming free on [pbskids.org](http://pbskids.org) and the **PBS KIDS Video app**, games on the **PBS KIDS Games app**, and in communities across America. More information about PBS is available at [PBS.org](http://PBS.org), one of the leading dot-org websites on the internet, [Facebook](#), [Instagram](#), or through our [apps for mobile and connected devices](#). Specific program information and updates for press are available at [pbs.org/pressroom](http://pbs.org/pressroom) or by following [PBS Communications on Twitter](#).

For more information on the 36<sup>th</sup> Hispanic Heritage Awards,  
please contact John Reilly at ([jreilly@jrprmusic.com](mailto:jreilly@jrprmusic.com))

For Sponsorship Opportunities,  
please contact Jessica Herrera ([Jessica@HispanicHeritage.org](mailto:Jessica@HispanicHeritage.org)).