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36TH ANNUAL HISPANIC HERITAGE AWARDS AIRS SEPTEMBER 29TH ON PBS

-With Official Broadcast Sponsorship by Nationwide-

Previously announced, the ceremony will be taped for broadcast on PBS, and will also be available via streaming at PBS.org and the PBS video app, during Hispanic Heritage Month

Stay tuned. More details to be announced.

WASHINGTON, DC – (7/7/2023) – The Hispanic Heritage Foundation (HHF) announced today that the 36th ANNUAL HISPANIC HERITAGE AWARDS, will air on Friday, September 29 at 9/8c on PBS. The awards ceremony’s official broadcast is sponsored by Nationwide, and will also be available on PBS.org, and the PBS video app. Stay tuned for announcements of the honorees, hosts, and performances.

The historic Hispanic Heritage Awards, which were created by the White House to commemorate the establishment of Hispanic Heritage Month in America, is among the highest honors by Latinos for Latinos and supported by 40 national Hispanic-serving institutions. Watch the playlist for last year’s awards [HERE](#) & [Check out HHF past honorees.](#)

“We are grateful to once again partner with PBS, Nationwide and all our sponsors to celebrate and share the Latino community’s accomplishments, cultural pride and great promise not just in the theatre but with the entire country and beyond,” said **Antonio Tijerino, President and CEO, HHF**. “The PBS broadcast will ensure our inspire stories will be heard and seen broadly and foment a greater understanding and appreciation of the Latino community – past, present, and future.”

“As a longtime partner of the Hispanic Heritage Foundation, Nationwide is excited to help share this recognition of cultural excellence with a national television audience,” said **Ramon Jones, Executive Vice President and Chief Marketing Officer for Nationwide**. “We look forward to celebrating the Hispanic history makers and game changers among this year’s honorees.”

“The Hispanic Heritage Awards continues to be an important program that PBS is honored to distribute,” said **Sylvia Bugg Chief Programming Executive and General Manager, General Audience Programming at PBS**. “We are proud to celebrate the Latin American contributions that bring so much life and culture to the communities we serve. We look forward to continuing this tradition for years to come.”

About the Hispanic Heritage Foundation

The Hispanic Heritage Awards serve as a launch of HHF’s year-round mission focused on education, the workforce, and social impact through the lens of leadership and culture. HHF is a 501(c)(3) nonprofit organization. For more information, visit www.hispanicheritage.org and follow the Hispanic Heritage Foundation on [Instagram](#), [Facebook](#), [Twitter](#), and [TikTok](#).

About Nationwide

Nationwide, a Fortune 100 company based in Columbus, Ohio, is one of the largest and strongest diversified insurance and financial services organizations in the United States. Nationwide is rated A+ by both A.M. Best and Standard & Poor's. An industry leader in driving customer-focused innovation, Nationwide provides a full range of insurance and financial services products including auto, business, homeowners, farm and life insurance; public and private sector retirement plans, annuities, mutual funds and ETFs; excess & surplus, specialty and surety; pet, motorcycle and boat insurance. For more information, visit <https://www.nationwide.com/>. Follow on [Facebook](#) and [Twitter](#).

About PBS

[PBS](#), with more than 330 member stations, offers all Americans the opportunity to explore new ideas and new worlds through television and digital content. Each month, PBS reaches over 42 million adults on linear primetime television, more than 15 million users on PBS-owned streaming platforms, and 56 million people view PBS content on social media, inviting them to experience the worlds of science, history, nature, and public affairs; to hear diverse viewpoints; and to take front-row seats to world-class drama and performances. PBS's broad array of programs has been consistently honored by the industry's most coveted award competitions. Teachers of children from pre-K through 12th grade turn to [PBS LearningMedia](#) for digital content and services that help bring classroom lessons to life. As the number one educational media brand, [PBS KIDS](#) helps children 2-8 build critical skills, enabling them to find success in school and life. Delivered through member stations, PBS KIDS offers high-quality content on TV — including a PBS KIDS channel — and streaming free on pbskids.org and the [PBS KIDS Video app](#), games on the [PBS KIDS Games app](#), and in communities across America. More information about PBS is available at [PBS.org](https://pbs.org), one of the leading dot-org websites on the internet, [Facebook](#), [Instagram](#), or through our [apps for mobile and connected devices](#). Specific program information and updates for press are available at pbs.org/pressroom or by following [PBS Communications on Twitter](#).

For more information on the 36th Hispanic Heritage Awards,
please contact John Reilly at (jreilly@jrprmusic.com)

For Sponsorship Opportunities,
please contact Jessica Herrera (Jessica@HispanicHeritage.org).

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