

PBS Will Air The Earthshot Prize on Sunday, November 12, 2023

Prize Discovers and Scales the World's Most Innovative Climate and Environmental Solutions to Help Repair the Planet

Long-Term Partnership with Earthshot Will Leverage Pubcasters' Platforms to Share Inspiring Stories of Innovative Environmental Solutions

ARLINGTON, VA; October 12, 2023 – [The Earthshot Prize](#), a global environmental Prize founded by Prince William in 2020, announced today that its third annual awards ceremony will premiere on Sunday, Nov. 12 at 7 p.m. ET on PBS ([check local listings](#)), PBS.org and the PBS App.

Founded by Prince William in 2020, The Earthshot Prize aims to discover and help scale the world's most innovative climate and environmental solutions to protect and restore our planet. The Prize is centered around five 'Earthshots,': simple but aspirational goals to ensure our communities, oceans, and ecosystems can thrive together in harmony for generations to come: 1) Protect & Restore Nature; 2) Clean Our Air; 3) Revive Our Oceans; 4) Build A Waste-free World, and 5) Fix Our Climate.

[Fifteen Earthshot finalists](#) were selected last month during The Earthshot Prize Innovation Summit in New York City which began the countdown to The Earthshot Prize's third annual Awards ceremony to be filmed in Singapore, where, on Nov. 7, five of the 15 Finalists will be awarded a catalytic \$1.2 million to scale their cutting-edge solutions. The 15 innovators honored as Earthshot Finalists represent six continents and were chosen from more than 1,100 nominees.

The partnership will also celebrate the work of The Earthshot Prize finalists and winners by creating and sharing stories of their important work across all [PBS platforms](#).

Additional details about the show, including the announcement of the hosts, presenters and performers will be available soon.

About The Earthshot Prize

Founded by Prince William and incubated in The Royal Foundation in 2020 for a year before becoming an independent platform/organization, The Earthshot Prize is a global environmental prize and platform designed to discover, accelerate and scale ground-breaking solutions to repair and regenerate the planet. Inspired by President John F. Kennedy's Moonshot, which united millions of people around the goal of reaching the moon, The Earthshot Prize aims to catalyze an Earthshot challenge to urgently encourage and scale innovative solutions that can help put the world firmly on a trajectory towards a stable climate, where communities, oceans and biodiversity thrive in harmony by 2030. The five challenges are: Protect and Restore Nature; Clean Our Air; Revive Our Oceans; Build a Waste-Free World; and Fix Our Climate.

The Prize aims to turn the current pessimism surrounding environmental issues into optimism by championing inspiring leadership and helping to scale incredible cutting-edge solutions. It will discover 50 winners over 10 years with the power to repair the planet. More than an award, The Earthshot Prize works in partnership with a Global Alliance of Partners to support the scaling of the solutions discovered and selected each year.

For more information about The Earthshot Prize, visit: www.earthshotprize.org.

Follow The Earthshot Prize on [Instagram](#), [Twitter](#), [LinkedIn](#), [Facebook](#), [YouTube](#) and [TikTok](#).

About PBS

[PBS](#), with more than 330 member stations, offers all Americans the opportunity to explore new ideas and new worlds through television and digital content. Each month, PBS reaches over 42 million adults on linear primetime television, more than 15 million users on PBS-owned streaming platforms, and 56 million people view PBS content on social media, inviting them to experience the worlds of science, history, nature, and public affairs; to hear diverse viewpoints; and to take front-row seats to world-class drama and performances. PBS's broad array of programs has been consistently honored by the industry's most coveted award competitions. Teachers of children from pre-K through 12th grade turn to [PBS LearningMedia](#) for digital content and services that help bring classroom lessons to life. As the number one educational media brand, [PBS KIDS](#) helps children 2-8 build critical skills, enabling them to find success in school and life. Delivered through member stations, PBS KIDS offers high-quality content on TV — including a PBS KIDS channel — and streaming free on pbskids.org and the [PBS KIDS Video app](#), games on the [PBS KIDS Games app](#), and in communities across America. More information about PBS is available at PBS.org, one of the leading dot-org websites on the

internet, [Facebook](#), [Instagram](#), or through our [apps for mobile and connected devices](#). Specific program information and updates for press are available at pbs.org/pressroom or by following [PBS Communications on Twitter](#) (X).

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