



THE CAT IN THE HAT KNOWS A LOT ABOUT THAT! is produced by Portfolio Entertainment Inc. and Collingwood O'Hare Productions, in association with Dr. Seuss Enterprises, Random House Children's Entertainment, Treehouse, and PBS Kids, and is based on Random House's best selling Beginner Book collection, "The Cat in the Hat's Learning Library."

PBS KIDS AND PBS KIDS GO!

PBS KIDS, for preschoolers, and PBS KIDS GO!, for early elementary school kids, offer all children the opportunity to explore new ideas and new worlds through television, online and community outreach programs. With positive role models and content designed to nurture a child's total well-being, PBS's children's media and family and educator resources—including PBS KIDS online (pbskids.org), PBS KIDS GO! online (pbskidsgo.org), PBS Parents (pbsparents.org), PBS Teachers (pbsteachers.org), PBS KIDS Raising Readers and literacy events across the country—leverage the full spectrum of media, technology and community to build knowledge, critical thinking, imagination and curiosity. Empowering children for success in school and in life, only PBS KIDS and PBS KIDS GO! have earned the unanimous endorsement of parents, children, industry leaders and teachers. PBS is a nonprofit media enterprise owned and operated by the nation's 356 public television stations, serving more than 115 million people on-air and online each month.

PORTFOLIO ENTERTAINMENT, INC.

Founded in 1991, Toronto-based Portfolio Entertainment is one of Canada's leading independent producers and distributors of award-winning television programs for kids, tweens, teens and adults. Founders Lisa Olfman and Joy Rosen's commitment to creative excellence, and solid domestic and international relationships have propelled their programs onto the world's most prestigious television networks. The partners have won numerous television industry awards internationally including the Canadian Women Entrepreneurs Award. They consistently rank in *Profit Magazine's* Top 100 Female Business Owners List. Portfolio's newest projects include: *The Lumber Jacksons*, an animated comedy where a single dad moves his two kids from the inner city to the Yukon to pursue his dream of being a lumber jack; *HOOD*, the animated adventure/comedy about a secret society of hoodie-clad super teens; and *Chinatown Cops*, the primetime animated comedy about two self-proclaimed super-cops who dish out their own brand of ginseng-justice on a nightly basis. Portfolio's completed projects such as the animated tween comedy *Carl Squared* which follows the day-to-day antics of a teenage slacker and his too perfect DNA double, and *RoboRoach*, a series that elevates a lowly cockroach to super hero status, air globally. Portfolio Entertainment's distribution division has an ambitious, eclectic catalogue of over 2000 episodes of programming, as well as access to some of the world's most established broadcasters and emerging new players. Portfolio Entertainment is located on the Web at www.portfolioentertainment.com.

COLLINGWOOD O'HARE PRODUCTIONS

Collingwood O'Hare Productions was established in 1988 by Tony Collingwood (Writer/Director) and Christopher O'Hare (MD/Producer). The company has earned a prestigious international reputation as a creator and producer of award-winning, high-quality animated series, specials and television features. In 2001, 2002 and 2004 Collingwood O'Hare won BAFTA Awards for Best Pre-School Animation for *Animal Stories*, *Eddy & The Bear* and *Yoko! Jakamoko! Toto!* Their most recent series for 7-to-12yr olds, *The Secret Show*, was a double BAFTA winner in 2007, scooping Best Animation and Best Interactive awards. COP's other production credits include their multi-award winning debut film *Rarg*, Emmy nominated *Dr. Seuss' Daisy-Head Mayzie*, BAFTA nominated series *Dennis & Gnasher*, *The Beanos* and *Harry & His Bucket Full of Dinosaurs*; plus *The Magic Key*, *Oscar's Orchestra*, *Pond Life*, *The King's Beard* and *Gordon the Garden Gnome*.

DR. SEUSS ENTERPRISES, L.P.

The primary focus of Dr. Seuss Enterprises, L.P. is to protect the integrity of the Dr. Seuss books while expanding beyond books into ancillary areas. This effort is a strategic part of the overall mission to nurture and safeguard the relationship consumers have with Dr. Seuss characters. Theodor Seuss Geisel (Dr. Seuss) said he never wanted to license his characters to anyone who would "round out the edges." That is one of the guiding philosophies of Dr. Seuss Enterprises. Audrey S. Geisel, the widow of Dr. Seuss, heads Dr. Seuss Enterprises as President.

RANDOM HOUSE CHILDREN'S ENTERTAINMENT, LLC

Random House Children's Entertainment, a division of Random House Children's Books, is dedicated to expanding the reach of children's stories beyond books to a variety of traditional and new media platforms. Drawing from the rich and varied library of books published by Random House, the company's mission is to create and produce quality projects for young people that will educate, enlighten, and entertain. Random House Children's Books is the world's largest English-language children's trade book publisher. Creating books for toddlers through young adult readers, in all formats from board books to activity books to picture books and novels, the imprints of Random House Children's Books bring together award-winning authors and illustrators, world-famous franchise characters, and multimillion-copy series. Random House Children's Books is a division of Random House, Inc., whose parent company is Bertelsmann AG, a leading international media company.

KQED

KQED Public Television 9 and its five digital channels comprise one of the nation's most-watched public television stations during primetime with more than 1.5 million households viewing per month. Since first going on the air in 1954, KQED has been an integral part of the Bay Area's media and cultural landscape. The station produces its own unique local and national programs and collaborates with filmmakers and documentary producers. Its local weekly series, all offered in high definition, include *QUEST* (science, nature, environment), *Spark* (arts), *Check, Please! Bay Area* (food), and *This Week in Northern California* (public affairs). KQED also produces two independent film series: *Truly California*, which showcases documentaries that focus on local, regional, and statewide issues; and *Imagemakers*, a collection of internationally acclaimed short films.

