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**PBS KIDS ANNOUNCES NEW HALLOWEEN PROGRAMMING, MULTIPLATFORM CONTENT AND EDUCATOR RESOURCES**

*Themed programing will air and stream throughout the month, including the premiere of*

*THE CAT IN THE HAT KNOWS A LOT ABOUT HALLOWEEN! on Friday, October 28*

**Arlington, VA, September 22, 2016 –** This fall, kids are in for a delightfully spooky treat on[**PBS KIDS**](http://pbskids.org/). On October 28, PBS KIDS will premiere THE CAT IN THE HAT KNOWS A LOT ABOUT HALLOWEEN! on television and streaming devices. The new movie follows Nick and Sally as the Cat in the Hat takes them on an exciting Halloween ride. Additionally, PBS KIDS will premiere new Halloween-themed episodes from DINOSAUR TRAIN, NATURE CAT, and READY JET GO! Encore programming from PEG + CAT, DANIEL TIGER’S NEIGHBORHOOD and many others will also air and stream on PBS KIDS all month long.

The treats keep coming in October when PBS KIDS will offer a variety of Halloween-themed games for kids to play on the free [PBS KIDS Games App](http://pbskids.org/apps/pbs-kids-games.html) and [pbskids.org](http://www.pbskids.org), including the Cat in the Hat Corn Maze Craze, Cat in the Hat Camp Time, NATURE CAT Park Builder and PEG + CAT Parade. A new Spooky Street and set of rewards will be launching on PBS KIDS’ popular virtual world [Kart Kingdom](http://pbskids.org/kartkingdom/) as well. Hands-on activities, including pumpkin-carving templates with favorite PBS KIDS characters, are available on [PBS Parents](http://www.pbs.org/parents/halloween/).

“Halloween is an exciting holiday for our audience, so we are celebrating this year with new programming from several of our popular series – including THE CAT IN THE HAT KNOWS A LOT ABOUT THAT!,” said Lesli Rotenberg, Senior Vice President and General Manager, Children’s Media and Education, PBS. “PBS KIDS is dedicated to finding learning opportunities in the topics that kids are passionate about, and Halloween is no exception. During this festive season, when the school year is still just beginning for many students, PBS is proud to offer a wide array of content for kids, parents and teachers to keep the fun, exploration and learning going all October long.”

This fall, PBS will also offer PreK-12 teachers an easy way to integrate Halloween themes into their instruction with a range of curriculum-aligned videos, lesson plans and games. Teachers can use these resources to enhance homework assignments or kick-start classroom discussions. These free resources are available to teachers nationwide on [pbslearningmedia.org](http://www.pbslearningmedia.org/). Examples include PEG + CAT’s [Tiger Trick or Treat](http://www.pbslearningmedia.org/resource/e58cded1-e764-4495-bcc2-88a5a3538c17/tiger-trick-or-treat-peg-cat/), PBS LearningMedia’s [All About the Holidays: Halloween](http://www.pbslearningmedia.org/resource/c909d77b-e7fc-487e-8ae6-80c92609af1f/halloween-all-about-the-holidays/), PBS Digital Studios’ [Frankenstein, M.D.](http://www.pbslearningmedia.org/collection/frankenstein-md/) and more.

More information on PBS KIDS’ Halloween programming, including when to watch, is included below. A variety of Halloween DVDs are also available from PBS Distribution.

**New Programming**

**THE CAT IN THE HAT KNOWS A LOT ABOUT HALLOWEEN!**

*Premieres and streaming October 28; re-airs October 29 – November 1*

The Cat in the Hat takes Nick and Sally on a wild Halloween ride in this all-new movie.  Their fright-filled adventure takes them deep into the Oooky-ma-kooky Closet, where Nick and Sally discover the very best Halloween costumes ever.

**DINOSAUR TRAIN**

*New episode premieres on October 17; streaming October 28*

**“Spooky Tree/Spinosaurus Super Model”** – In “Spooky Tree,” as the Pteranodon family explores a mysterious tree that seems to come alive at night, they learn about bioluminescence along the way. Then, in “Spinosaurus Super Model,” Don tries to convince Old Spinosaurus to pose for a sculpture, highlighting the many features of the world's largest land carnivore.

**NATURE CAT**

*New episode premieres October 10; streaming October 14*

**“Runaway Pumpkin/Lady Bug Tough” –** The backyard gang has a Halloween party featuring the biggest, most beautiful pumpkin ever.

**READY JET GO!**

*New episode airs October 24; streaming October 28*

**“Jet’s First Halloween” (Parts 1 & 2) –** In this special half-hour episode, Sydney, Sean and Mindy help Jet experience his first Halloween – from carving Jack-o-lanterns and dressing up in costumes, to trick-or-treating and going to a haunted house. Along the way, the gang learns about lunar eclipses and the Red Moon.

**Encores**

**CURIOUS GEORGE: A Halloween Boo Fest**

*An encore presentation of the popular Halloween-themed movie airs on October 24, October 28, and October 31.*

**More PBS KIDS Favorites**

*Halloween episodes from the following series will also encore in October:*

ARTHUR

DANIEL TIGER’S NEIGHBORHOOD

PEG + CAT

MARTHA SPEAKS

DINOSAUR TRAIN

THE CAT IN THE HAT KNOWS A LOT ABOUT THAT!  
SUPER WHY!

THOMAS & FRIENDS

**About PBS KIDS**PBS KIDS, the number one educational media brand for kids, offers all children the opportunity to explore new ideas and new worlds through television, digital platforms and community-based programs. Kidscreen- and Webby Award-winning [pbskids.org](http://www.pbskids.org) provides engaging interactive content, including digital games and streaming video. PBS KIDS also offers mobile apps to help support young children’s learning. The PBS KIDS Video app is available on a variety of mobile devices and on platforms such as Roku, Apple TV, Amazon Fire TV, Android TV, Xbox One and Chromecast. For more information on specific PBS KIDS content supporting literacy, science, math and more, visit [pbs.org/pressroom](http://www.pbs.org/pressroom" \t "_blank" \o "http://www.pbs.org/pressroom), or follow PBS KIDS on [Twitter](http://twitter.com/pbskids) and [Facebook](http://www.facebook.com/pbskids).

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