



## Arthur Delivers Class of 2020 Commencement Speech With a Little Help from D.W.

*A new video short from the popular PBS KIDS series*

Boston, MA (June 9, 2020) – ARTHUR®, the PBS KIDS series just nominated for a Daytime Emmy® Award, is offering graduating teens and young adults a very special message. In the video short, [A Message to Graduates from Arthur \(and D.W.\)](#), Arthur finds he has a few things to say to them, with the wisdom of a third grader – and a little help from his younger sister D.W.



© 2020 WGBH Educational Foundation. All rights reserved. "Arthur" & the other Marc Brown ARTHUR characters and underlying materials (including artwork) ™ and © Marc Brown.

ARTHUR, the longest-running children's animated series and beloved by kids aged 4-6, is also relevant with the young adults who grew up with Arthur, D.W., their family and friends. Both [Newsweek](#) and [Time](#) recently reported on the series' social media popularity. As the COVID-19 pandemic has uprooted plans and expectations, many ARTHUR memes, including one of D.W. longingly looking from behind a fence, have resonated with this year's graduates. Whether moving on from elementary school, high school or college, the class of 2020 has used the memes to communicate their experiences.

With educational themes like social-emotional learning central to the series' curriculum, ARTHUR is no stranger to tackling difficult subjects. It has always offered support and insights to children, parents and educators during challenging times, whether around natural disasters like [Hurricane Katrina](#), [bullying](#), or [civic engagement](#). Now more than ever, Arthur and D.W. are here to help graduates move into the future..

*A Message to Graduates from Arthur (and D.W)* is available on [YouTube](#), [Facebook](#) and [Twitter](#).

Website: <https://pbskids.org/arthur/>

Instagram: @arthur.pbs

Twitter: @arthurpbs

Facebook: <https://www.facebook.com/ArthurPBS/>

### **About ARTHUR**

*ARTHUR*, based on the best-selling books by Marc Brown, is television's longest-running children's animated series. For over 23 seasons, *ARTHUR* has remained one of the most popular and beloved weekday children's series on PBS. Easily recognized by its timeless and joyful theme song, the iconic, award winning PBS Kids series has touched audiences around the world with its heartfelt and humorous stories about family, friends, and the challenges of growing up. *ARTHUR* is produced by WGBH Boston and Oasis Animation, Inc.. Funding for *ARTHUR* is provided by public television viewers. Corporate funding is provided by ABCmouse.com. Executive Producer: Carol Greenwald Associate Producer: Deborah Frank. Funding for *ARTHUR* is provided by public television viewers. Corporate funding is provided by ABC Mouse®. For more information, visit [pbskids.org/Arthur](https://pbskids.org/Arthur) and follow *ARTHUR* on [Facebook](#), [Instagram](#) and [Twitter](#).

### **About WGBH**

WGBH Boston is America's preeminent public media organization, the largest producer of PBS content for television and the Web and a major supplier of content for public radio and digital audio services. WGBH is a leader in educational multimedia with PBS LearningMedia, providing the nation's educators with free, curriculum-based digital content, and a pioneer in services that make media accessible to deaf, hard of hearing, blind and visually impaired audiences. WGBH programs have been recognized with hundreds of honors: Emmys, Peabodys, duPont-Columbia Awards and Oscars. Find more information at [wgbh.org](http://wgbh.org).

### **About PBS KIDS**

PBS KIDS, the number one educational media brand for kids, offers children ages 2-8 the opportunity to explore new ideas and new worlds through television, digital media, and community-based programs. PBS KIDS and local stations across the country support the entire ecosystem in which children learn, including their teachers, parents and community. Provided by stations, the free PBS KIDS 24/7 channel and live stream is available to more than 95% of U.S. TV households. Kidscreen- and Webby Award-winning [pbskids.org](https://pbskids.org) provides engaging interactive content, including digital games and

streaming video. PBS KIDS offers mobile apps to help support young children's learning, including the PBS KIDS Video app, which is available on a variety of mobile devices and on platforms such as Roku, Apple TV, Amazon Fire TV, Android TV, Samsung TV and Chromecast. PBS KIDS also offers parent and teacher resources to support children's learning anytime and anywhere. For more information on PBS KIDS content and initiatives supporting school readiness and more, visit [pbs.org/pressroom](https://pbs.org/pressroom), or follow PBS KIDS on [Twitter](#), [Facebook](#), and [Instagram](#).

**PRESS CONTACTS:**

Bara Levin  
WGBH  
[bara\\_levin@wgbh.org](mailto:bara_levin@wgbh.org)  
617-300-5391

Mary Cardona-Foster  
WGBH  
[Mary\\_cardona-foster@wgbh.org](mailto:Mary_cardona-foster@wgbh.org)  
617-300-3732